



**Carezza Dolomites Photo Competition
Instagram Contest #carezzadreaming**

Launch

The Instagram Contest is organised by Consorzio Carezza Ski, Via Carezza 165, Nova Levante I-39056 (BZ), Italy

Area

The competition will take place all over Italy.

Participation requirements

This contest is for Instagram users over the age of 18. Participation is free. Collaborators of Carezza Dolomites are not eligible to take part.

Period

The contest will commence on 21/12/2018 at 00:01 and end on 28/02/2019 at 23:59.

Participation

From 21/12/2018 at 00:01 it will be possible to take part in this initiative by connecting to the carezzadreaming.leevia.com website, accessing the dedicated area, completing the form and uploading a photo that best represents winter wishes, following the detailed instructions.

To be more specific, the user must upload a photo on the above subject, which must be published on their Instagram profile from 21/12/2018 and with the #carezzadreaming hashtag. For the purposes of uploading the photo, the user's Instagram profile must be public.

Single users can register once only, but they can post different photographs. Users taking

part with more than one photo can be selected by the jury panel once only. The deadline for posting photos will be 28/02/2019 at 23:59.

Photos will be viewable in the special gallery, which can be seen on the site. All photos will be checked and moderated by a person appointed by the organiser before publication and the organiser may, at any time, delete content considered to be off-topic or contrary to public morality and decency, as deemed appropriate.

The photos published on the website of the carezzadreaming.leevia.com initiative may be voted by users for entertainment purposes only, after registration on the website. Each user can vote for the same photograph only once.

Jury Panel

Under the supervision of an officer of the Chamber of Commerce of Bolzano, a jury panel of 3-5 persons, appointed by the organiser, will meet to assess the entries no later than 20/03/2019. Their decision will be based on the following:

- Originality, irony and interpretation of the proposed theme
- Look, quality and artistic meaning of the photo

The jury panel will select 10 entrants and 5 reserves.

The decision of the jury panel is final.

Responsibilities and Obligations

By taking part in this competition, the authors of the photographs confirm and certify that:

- the photos uploaded for the competition are all their own work;
- the photos do not contain indecent, sexually explicit, violent, offensive or defamatory material;
- the photos do not contain discriminatory material in terms of gender, ethnicity or religion;
- the photos do not contain political material;
- the authors have obtained permission to publish the photographs where they contain other persons;
- it is the responsibility of each entrant to ensure that the publication of the photographs

does not give rise to any form of legal dispute;

- the organising committee has the right to eliminate from the competition any photographs considered unsuitable and which do not comply with the following criteria;
- the winners undertake to mention, in all statements about their winning entries, that they are winner of a prize from #carezzadreaming

Publication

Entries may be re-used by Consorzio Carezza Ski and published in printed material, on websites and social media profiles for corporate promotion purposes. The author of the photograph transfers all rights for the image to Consorzio Carezza Ski, which may make free use of same. The name of the author will in any case be mentioned.

Announcement of winners

The winners will be contacted by the organising committee via email and at the same time, they will receive an indemnity form stating the acceptance and granting of rights for the commercial use of their entry, which they must return, duly completed and signed, together with a copy of a valid ID document.

Winners who cannot be contacted within 10 days from communication of their winning, will lose their entitlement to the prize and the organisers will contact one of the reserves.

Prizes

Prizes will be awarded to the winners within 30 days. Prizes will be delivered by post / courier.

Prize type and overall value:

Prize	value
1st prize winner: season's ski pass, valid for the whole season 2019/2020	460.00 Euro
2nd prize winner: season's ski pass, valid for the whole season 2019/2020	460.00 Euro
3rd prize winner: season's ski pass, valid for the whole season 2019/2020	460.00 Euro
4th prize winner: 4 daily ski passes, valid for the 2019/2020 season	168.00 Euro

5th prize winner: 4 daily ski passes, valid for the 2019/2020 season	168.00 Euro
6th prize winner: 2 daily ski passes, valid for the 2019/2020 season	84.00 Euro
7th prize winner: 2 daily ski passes, valid for the 2019/2020 season	84.00 Euro
8th prize winner: soft-shell by Carezza Dolomites	40.00 Euro
9th prize winner: soft-shell by Carezza Dolomites	40.00 Euro
10 th prize winner: hat by Carezza Dolomites	12.00 Euro
Total value	1,976.00 Euro

Advertising

The competition will be advertised via campaign compliant to these regulations. The full regulations are available to entrants, for information purposes at the following address <https://carezza.it/en/Latest-News/News-Special-Events>

Clarifications

The Organisers reserve the right to make changes, even partial, to the entry conditions of this competition, at any time, providing suitable notification of same and not introducing unfavourable changes but safeguarding the rights already acquired by entrants.

Selected entrants may not dispute their awards or request a corresponding sum of money in exchange for any reason. Nonetheless, in the event that the Organiser is unable to deliver the promised prize, they reserve the right to replace the reported products with products of an equal or greater value.

Entry in the competition involves implicit acceptance by the entrant of these transparency regulations, in all parts and without reservation.

For the purposes of the regulations, we remind you that this competition is in no way sponsored, supported, administered or associated with Instagram.

Instagram has no responsibility with regard to the entrants in the competition.

The promoters or third parties appointed by same reserve the right to disqualify entrants and/or to block their accounts in the event of conduct intended to hijack the system, including

but not limited to, hacking, creation of temporary or fictitious accounts, multiple entries from the same IP address, etc.). Entries will all be subject to checks.

Users will not be accepted as valid and registration will not be accepted if they try to connect from providers habitually used for the creation of temporary email addresses, such as the ones listed at this link: http://asset.leevia.com/doc/disposable_fake_emails_list.txt.

The promoters or third parties appointed by same reserve the right to proceed, within the terms deemed most appropriate and compliant with current laws, to limit and prevent any initiatives used to circumvent the system developed.

The server for the initiative's website is located in Italy. Where dynamics linked to social media come into play (Facebook login and Instagram), there is a "mirroring" system to replicate the data on the server in Italy.

ONLUS

Unclaimed prizes will be devolved to the Not-for-profit association (ONLUS) "ASV Welschnofen" (Tax ID 01324650215).

Declaration

The promoter hereby waives right of recourse against the winners, pursuant to article 30 DPR 600/73, as amended by Article 19, subsection 2, Law 449/97.

Privacy Policy

We collect and process data exclusively for the purposes of this prize competition. This information will not be accessible to third parties. Participants in the competition may request the correction, block or deletion of their information or apply other rights, as provided in Art. 7 of the Code. By providing their data, competition entrants authorise the data controller to process same for the abovementioned purpose. The data controller is Consorzio Skiarea Carezza-Nova Levante, while the data processor is Maria Gufler.

Further information is available from the website www.carezza.it.

Nova Levante, 30/1[^]/2018

Consorzio Skiarea Carezza

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